

About Client: Client is a leading investment bank having interests in multiple industries across regions

Client situation: Client was invested in a few companies in India and South East Asia. At the same time it had a few companies on its watch-list. It was interested in tracking all the interest companies regularly. It also needed a third party validation of all financials and growth opportunities claimed by the companies

What we did: Our solutions had following elements

- Table of contents was decided for companies on watch-list and companies invested in. Invested companies had a larger profile with elements of primary research in it
- Following were covered as part of company profiles
 - Latest valuations
 - Key developments
 - SWOT analysis
 - Future trends
 - Market opinion through primary research
 - Competitive Intelligence

Outcomes

- Company profiles formed part of ongoing investor communications
- Decisions about investments in new companies were taken on the basis of traction showed in the company profiles