

About Client: Client is a boutique strategy consulting firm specializing in technology industry in US

Client situation: Client had a big assignment from one of the tech major, who wanted to study the footprint of tech products being sold on e-commerce platforms like Amazon and Alibaba

What we did: Our solution had following elements

- During the day in the US, client would work on data structures, charts etc. and during their nights, India offshoring centers in its daytimes will collect all the requisite data for the models
- Client would review the data daily before incorporating that in their structures
- A demanding project that required timelines of a few days was completed by using onsite offshore model which literally doubled the execution speed

Outcome

- A demanding consulting project requiring data synthesis from multiple sources got successfully delivered in ambitious timelines