

We helped a fund specializing in Cannabis related Real Estate close 300 Million USD in fund-raise

About Client

Client is a specialist entity dealing in Cannabis Real Estate in United States. It has more than 1 Billion USD worth RE under management. It has provided more than 15% IRR consistently

Client Situation

Client wanted to raise 300 million for its Cannabis focused fund in US

Our Solution

We operated on part fixed and part success based fee model for fund-raise. A 3 member team was put in place offshore to have specialized reach-out to LPs. Following was the part of the project:

- Pulling out the investor data from databases
- Finding out all investors interested in Cannabis space
- Preparation of pitch deck for the investment
- Setting up meetings with investors
- Follow up for investments with investors
- Finding out all relevant events and ensuring event participation
- Road show support

Outcomes

- 300 Million USD target for fund-raise was achieved in over seven months' time