

*We tracked S&P global industries for a Hedge Fund newsletter to its clients and investors*

### **About Client**

Client is an India based hedge fund dealing in equities for long term investments and returns. It has 20 Million USD AUM

### **Client Situation**

Client wanted a knowledge based newsletter to be regularly sent to its investors and potential clients. They also needed an insightful commentary on the state all 14 S&P industries across the globe.

### **Our Solution**

We provided a retainer hour based solution for weekly, monthly and quarterly newsletters. Newsletters covered following about all S&P global industries:

- Major news of all industries across countries
- News classified as per its impact on investment
- News summarized and crystallized
- Specific focus on bigger economies like US, China, UK and India
- M&A news analyzed for deal size, deal structure and valuation

### **Outcomes**

- Newsletters prepared by Magistral were distributed to more than 2000 stakeholders weekly